Permit #F00032715

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032715 **Type of Permit:** FILMING **Release Date:** 10/20/2010

Production Company RSA FILMS

Insured Company Name RSA FILMS
Contact Phone No. 1 310-659-1577
Contact Phone No. 2
Fax
Address 634 LA PEER DR
LOS ANGELES, California 90069

Production Title ALL STATE

Type of Production Commercial - Standard

Producer Linda Masse

Director Henrick Hansen

1st AD Howell Cowell

Production Manager Sean Cox

FilmL.A. Coordinator Adrian Fayad

Location Manager John Rizzi
Primary Phone Mobile - 310-729-3368
Secondary Phone Office - 310-659-1577

Location Assistant Denise Wheeler
Primary Phone Office - 818-347-9929
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$768.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,478.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00032715
Production Company RSA FILMS
Insured Company RSA FILMS
Production Title ALL STATE

Location Manager John Rizzi
Primary Phone Mobile - 310-729-3368
Secondary Phone Office - 310-659-1577

Location Address 6160 Laurel Canyon Blvd, North Hollywood, CA, 91606

Location Type Retail Business

Film Dates 10/21/2010 - 10/21/2010 05:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document John Rizzi RSA letter735.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	65
Cube Trucks	8
Generator	1
Honey Wagons	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Extras	25
LA City UFSO assigned	26302

Filming Activities Interior and exterior dialogue; interior, exterior dialogue 1st floor of Macy's - mall opens at 11:00 AM;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Duane Houston
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note UFSO REQUIRED. 10/21; 1100-2200 HOURS.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of RSA ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

RSA
Name of Principal

Principal = Name of Company

By: _____
Representative's Signature

JOHN RIZZI
Print Representative's Name

LOCATION MANAGER
Representative's Title

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Principal's Address

3107983368
Principal's Telephone

Please sign and fax back

NOT A PERMIT